



PRODUCERS FORUM™
The SELLER to AGENT ADVANTAGE™



HOW IT WORKS:

Producers Forum helps you and your agent sell your property by identifying potential buyers. On the site, your agent posts information on your property. Other agents post their buyers' requirements. Producers Forum then does its magic...

Immediately, your agent is notified of possible buyers active on the Forum. Daily notifications alert your agent to new buyers only on the Forum.

We are committed to your privacy. You and your agent decide on the amount of information shared on Producers Forum.

GRAB THE *SELLERS ADVANTAGE*™

When your agent places your property on the Forum, they'll be able to help you by finding:

- A larger potential buyer pool
- Active buyers looking for property like yours
- Additional information to help you successfully price your home



WHAT YOU DO:

1 SHARE the details about the property you wish to sell with a member agent.

2 COMMIT to working with a member agent. Their professional reputation is at stake on your behalf. We recommend that you discuss signing a seller/broker agreement with the member agent.

3 RECEIVE the newest information from your agent regarding potential buyers for your property.



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